

For Newspaper Publication on Wednesday, July 13, 2016

Obituary

William Johnston Armfield IV, 81, a native North Carolinian and a resident of Richmond, died at home on Monday, July 11, 2016, after a brief illness. Mr. Armfield, known throughout his life as “Billy”, was born on November 3, 1934, in Asheboro, North Carolina, the son of William Johnston Armfield III and Elizabeth Allen Armfield. He is survived by his wife, Jane Hall Armfield, and his children and step-children, Walker Armfield Wilson and her husband, Christopher Senter Wilson of Raleigh, NC; William Claiborne Hancock and his wife, Jessica Case Hancock of New York City; James Cole Braxton Hancock of New York City; Caroline Carter Hancock Johnston and her husband, Francis Claiborne Johnston III of Richmond; Alston Armfield Daigh and her husband, Kevin Alexander Daigh, Jr. of New York City; William Spotswood Armfield and his wife, Sarah Neikirk Armfield of New York City; Nicholas Cabell Armfield and Olivia Corbin Armfield both of Richmond. He is also survived by his grandchildren and a sister, Sallie Armfield McMillion of Greensboro, NC. Mr. Armfield was predeceased by a son, William Johnston Armfield V and a daughter, Adelaide Allen Armfield.

Mr. Armfield graduated from Woodberry Forest School, Woodberry Forest, Virginia, in 1952. He was a 1956 graduate of the University of North Carolina at Chapel Hill. Subsequent to graduation from UNC he served two years in the United States Army. He received a Master of Business Administration degree from Harvard Business School in 1962.

Mr. Armfield began his career in the textile industry at Madison Throwing Company, Madison, North Carolina. In 1970 he co-founded Macfield, Inc., a textile company in Madison, North Carolina, and served as president and director from 1970 until 1991, when Macfield merged with Unifi, Inc. He served as an executive officer and director of Unifi from 1991 to

1995, and as a director again since 2001. Over his business career he served on the boards of numerous textile industry associations and other professional groups. He founded Spotswood Capital LLC, a private investment company, in 1995 in Greensboro, North Carolina, and served as its president until his death. He and his wife have been generous benefactors of numerous educational and charitable institutions, including especially Woodberry Forest School, St. Catherine's School in Richmond, and the University of North Carolina at Chapel Hill. Mr. Armfield served on the board of trustees of Woodberry Forest School from 1978-2001, where he received broad recognition for his many contributions including his active role as chairman of the investment committee for many years. In 2015 Mr. Armfield received the J. Carter Walker award, the School's highest alumni award, for distinguished service to the School. Mr. Armfield served in multiple leadership capacities at the University of North Carolina at Chapel Hill including service on the board of trustees, which he chaired from 1995-1996, the Kenan-Flagler Business School, and the UNC-Chapel Hill Foundation, among others. He was national co-chair of the Bicentennial Campaign for the University of North Carolina (1990-1995), the University's largest fund raising effort up to that time.

He was a member of St. Stephen's Episcopal Church in Richmond. Mr. Armfield was a member of the Commonwealth Club, the Country Club of Virginia, and the Richmond German in Richmond, the Everglades Club and the Bath and Tennis Club in Palm Beach, Florida, and the Greensboro Country Club in Greensboro, North Carolina. Mr. Armfield was also a member of the Seminole Golf Club, Jupiter, Florida, a founder of the Eagle Point Golf Club in Wilmington, North Carolina and a member of the Oakland Club in Pineville, South Carolina.

Burial will be private. A memorial service will be held at a later date. In lieu of flowers, the family suggests contributions be made to Woodberry Forest School, Woodberry Forest,

Virginia 22989 or The Educational Foundation, Inc., University of North Carolina at Chapel Hill, Attn: Director of Donor Services, P.O. Box 2446, Chapel Hill, NC 27515.